



Annual Report 2010

The ECOLIFE Foundation is dedicated to implementing programs that provide sustainable solutions, while addressing the root causes of humanitarian and environmental crises.



ECOLIFE WWW.ECOLIFEFOUNDATION.ORG
FOUNDATION

P.O. BOX 462845 | ESCONDIDO, CA 92046-2845

Dear ECOLIFE Friends:

Another year comes to a close. In the midst of a World in economic turmoil, terrorism and violence, our team at the Foundation has found peace and reward in our work.

With many charities closing their doors, and many large charities seeing revenues reduced by as much as 25%, we can only be delighted that thanks to a committed team of supporters, trustees and staff we have had a prosperous year. ECOLIFE has seen in 2010 nearly a 20% growth in revenues. Thank you!

The families we touch are warm and grateful, making our work even more rewarding than most can imagine. Where we are separated by language, their eyes tell the story. While closer to home, the communication is just as clear.

While the resources we work so hard to protect cannot communicate so directly or instantly, we are able to measure in real terms the numbers of trees protected, the number planted and their impacts on watersheds and wildlife. We are proud that in small ways we can measure these successes in five countries including the USA.

Our success in such times can only be attributed to the importance and holistic nature of our mission. The greatest wealth we can leave to our children is the opportunity provided by healthy and sustained resources. With your help, we are bolstering this account, an account that in the end will carry more clout than all the checking accounts combined.

Thank you for your support in 2010. We hope you will stay with us and support us like never before through 2011 and beyond as we refine and expand our work.

Sincerely,

William Toone

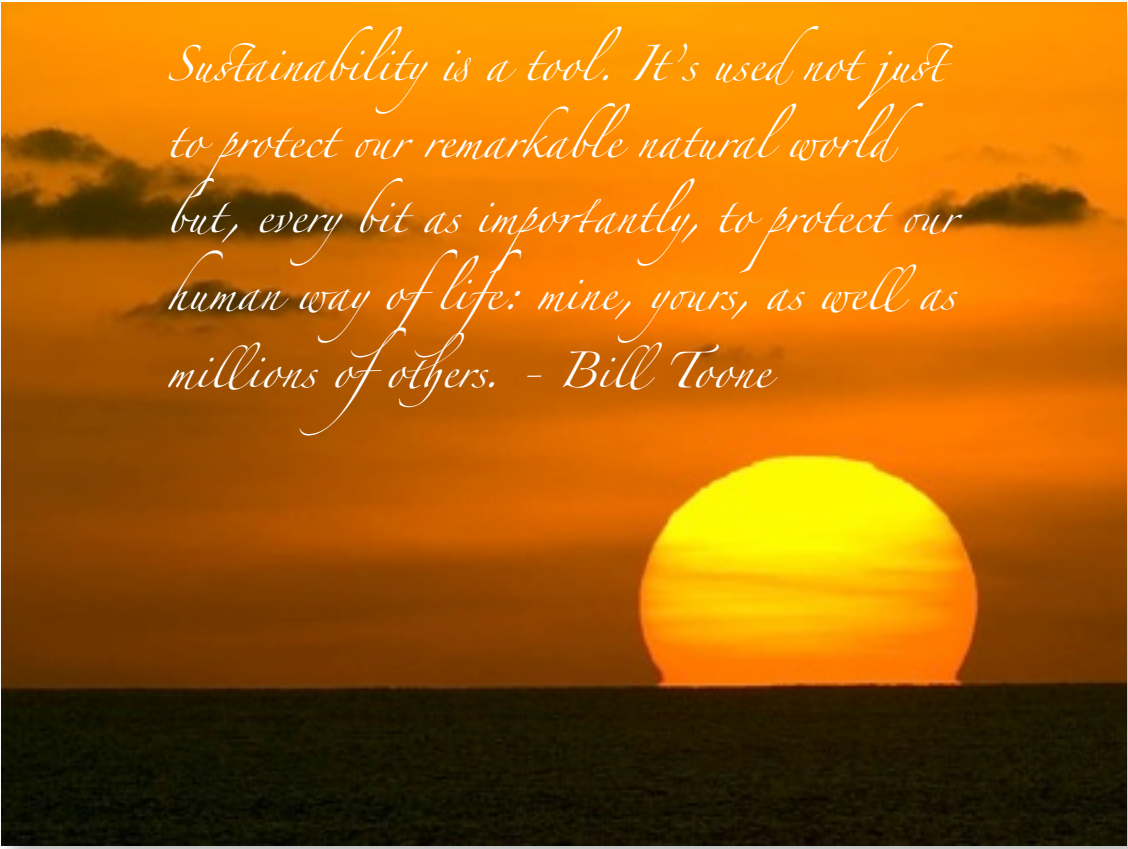
On behalf of the Board and Staff of the ECOLIFE Foundation





TABLE OF CONTENTS

Overview	page 4
Board and Staff	page 5
Collaborations	page 6
Programs	
San Diego	page 7
Mexico	page 8
Uganda	page 9
Kenya	page 10
Cameroon	page 11
Events	page 12
Gala 2010	
ECOMarket	
Lecture and Workshops 2010	
Financial Statement	page 15
Donors	page 16 - 19



Sustainability is a tool. It's used not just to protect our remarkable natural world but, every bit as importantly, to protect our human way of life: mine, yours, as well as millions of others. - Bill Toone

OVERVIEW

Our **mission** is to conserve endangered species and natural resources in order to better the lives of those who are charged with the stewardship of our natural treasures. Our work is based on the premise that quality of life and conservation are not trade-offs. They go hand-in-hand.

ECOLIFE implements culturally appropriate programs that result in immediate and measurable benefits to the endangered species, the human community and limited natural resources.

Through applied projects, ECOLIFE provides immediate access to sustainable clean water, food and shelter. Through conservation education, we teach about our connections to the natural systems supplying these essential needs. Ultimately, through our activities, communities gain measurable health benefits, greater economic stability and higher standards of living.

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COLLABORATORS

Collaborations, partners and financial sponsors are essential for ECOLIFE Foundation and the work we do worldwide. Without a team approach, our mission would not be implemented successfully and holistically. Together with our collaborators, ECOLIFE provides comprehensive projects that address environmental, human and natural resource issues.

ECOLIFE would like to thank their long-term collaborators: Shultz Steel Company and Cuatros Elementos for supporting their global efforts. In 2010, new collaborators joined ECOLIFE Foundation in their mission to provide a sustainable future for wildlife and humans. These organizations include La Monarca Bakery and Save the Monarchs Program, Hubbell and Hubbell Design, DK Grand Safari, UCSD Mechanical Engineering Department and Conservation Through Public Health.

We look forward to our continued work with these organizations in California, U.S.A., Michoacan, Mexico, Cameroon, Uganda and Kenya.





PROGRAMS

San Diego - Village Aquaponics

Aquaponics is the symbiotic cultivation of plants and aquatic animals in a recirculating environment. ECOLIFE has installed an aquaponics system at our San Diego office with the specific goals of preparing a manual and techniques for managing an aquaponics system, teaching aquaponic workshops to the San Diego community as a sustainable living solution and developing a system for use abroad that will provide an alternative food source for villages in Cameroon. In 2010, the San Diego pilot workshop was successfully launched. Ten more workshops will be provided in 2011, including a display at a High Tech Fair in San Diego and a weekend workshop at the Desert Botanical Garden in Arizona.

ECOLIFE shares food produced from its office system with Interfaith Community Services. Because aquaponics is an ideal forum for illustrating real life science concepts we have developed educational materials and make our systems available to schools, zoos, museums and other public venues. Some of these concepts include: the nitrogen cycle, the role of bacteria in ecology, water ecology, living systems, life cycles, the science of food production and hydrodynamics. Additionally, ECOLIFE is currently collaborating with the University of California, San Diego Department of Mechanical Engineering on a project in aquaponics design efficiency. Specifically the students will be studying how to move water with the least amount of energy and fine tune the function of the Bell Syphon, a key component of the ebb and flow function used in many of these systems.



PROGRAMS

Mexico - Fuel-Efficient Stoves

ECOLIFE Foundation implements a community-based conservation project that protects monarch butterfly habitat and directly improves the quality of life for communities within and surrounding Central Mexico's Monarch Butterfly Biosphere Reserve (MBBR). In Central Mexico, women in rural communities invest four hours a day cooking the family meals. Four hours indoors with an unvented fire means the equivalent of smoking 5-7 packages of cigarettes a day. The use of the Patsari fuel-efficient stoves decreases deaths and injuries caused by open fires by 40% or more.

ECOLIFE protects the over-wintering sites in the Monarch Butterfly Biosphere Region of Central Mexico. Since 2004, the ECOLIFE Foundation has been building fuel-efficient Patsari stoves and planting trees in the communities in and around the butterfly forests. Over 500 stoves have been installed and over 30,000 trees have been planted in 2010 alone. Every tree planted or conserved provides over-wintering habitat for 25,000 monarch butterflies. Our work also reduces the cutting of trees by as much as 70% and the trees we plant will provide for future generations.



PROGRAMS

Uganda - Water Harvesting and Biogas Program

The ECOLIFE Foundation, along with Hubbell and Hubbell Architects and Conservation Through Public Health, has assisted in the design of a new green research facility in Uganda, with the goal of it being built in 2012. In 2011, we will also install a rainwater harvesting, water filtration system and initiate the initial steps to provide biogas stoves to benefit the community.

Nearly half of the remaining population of mountain gorillas is found in the Bwindi Impenetrable Forest of Uganda. Visually there is a clear line between the forest and the rural agriculture of one of the poorest and most densely populated areas in Uganda. In reality, the line is not so clear. People and livestock wander into the forest in search of resources like fuel wood and food, while gorilla families are known to raid the crops at the near the edge of the forest.

Our in-country collaborator is a group called Conservation Through Public Health (CTPH) that is working to balance both the health of people and gorillas of the area. Reducing these interactions between people and great apes reduces the possibilities of disease transmission.



PROGRAMS

Kenya- Sustainable Housing and Water

ECOLIFE Foundation, in collaboration with Save the Elephants, has implemented an innovative self-sustaining program to provide clean drinking water and safe housing for the 300 elementary school children at the West Gate School in Samburu, Kenya. Permanent and safe dormitories were built to provide housing for female students. With new buildings and metal roofs, ECOLIFE installed a rainwater collection system at West Gate Elementary School.

In 2010, the traditional open fire in the school's kitchen was replaced with a fuel-efficient cooker that will provide meals for up to 400 students with more than a 50% savings in fuel. A properly installed chimney allows a healthy environment for the cook at the school, who will no longer inhale smoke several hours a day.



PROGRAMS

Cameroon- Aquaponics

The bush meat trade plagues Cameroon's critically endangered Cross River gorillas, chimpanzees, forest elephants and other imperiled species. Many rural communities in Cameroon hunt bush meat, both to eat and to sell for a living. As populations continue to grow in cities as well as in forest logging concessions and mining camps, demand for wild meat rises.

The ECOLIFE Foundation is developing a program to build and teach about community-based aquaponics in Cameroon to reduce critical bush meat issues that are devastating forest habitats and the apes that depend on them. This program will 1) provide an aquaponics model at Limbe Wildlife Centre, 2) teach Cameroon villagers about aquaponics as an alternative sustainable protein source to bush meat, and 3) provide a means for Cameroonian family to supplement their income with the selling of fish and produce from aquaponics at local village markets. Aquaponics will improve Cameroonian's quality of life by providing a sustainable food source, reducing water use for fish farming and vegetable production, increasing family income and reducing bush meat consumption.



EVENTS

San Diego Gala 2010

ECOLIFE Foundation hosted its 7th annual gala, *2010 Celebration for Monarchs*, on July 31st at the home of Libby and Doug Scott in Olivenhain. Over 180 guests attended this elegant summer evening soiree that featured a sensational dinner and live instrumental guitar music throughout the evening.

The *2010 Celebration for Monarchs* was a fundraiser to honor the endangered migration of the Eastern monarch butterfly that travels as much as 3000 miles each year from as far as Canada to Central Mexico. At the end of October, right around Day of the Dead, the monarch butterflies from all across eastern North America begin to arrive. First a handful of butterflies arrive, then thousands and tens of thousands of them. Slowly a quiet blanket of butterflies forms on the trees, covering them so thickly that people in the area once feared they would suffocate the forest.

The *2010 Celebration for Monarchs* raised over \$20,000 for the Mexico Program, providing more than 150 fuel-efficient stoves and 5,000 trees to the program.



EVENTS

San Diego - ECO-Market

ECOLIFE Foundation hosted its first ECO-market in October 2010 at its San Diego office. The market featured environmentally sound products from around the world, as well as hand-painted pottery from France. Over 200 supporters visited the event and more than \$1000 was raised. All proceeds from the market benefited ECOLIFE's current projects in Kenya, Mexico and California.



EVENTS

Lecture and Workshops 2010

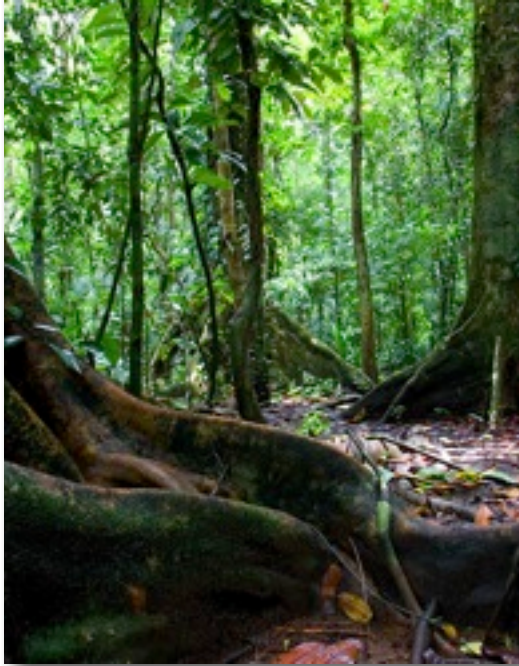
Our team has maintained a busy schedule sharing ECOLIFE's profound sustainable projects to a diverse audience.

As a frequent guest lecturer aboard Crystal Cruise Lines, Bill Toone has been able to reach thousands of people on the high seas. Closer to home, his audience has included philanthropic groups, Rotarians, Garden Clubs, schools, museums, botanical gardens and many more.

Additionally this year, Bill was honored by being invited to give a lecture for TEDx San Diego, an extremely prestigious opening to the famous TED talks found at www.TED.com.

Mike Ready and Christine Andersen have held aquaponics workshops, as well as presented to students from High Tech High and other schools in our community about sustainable water projects.

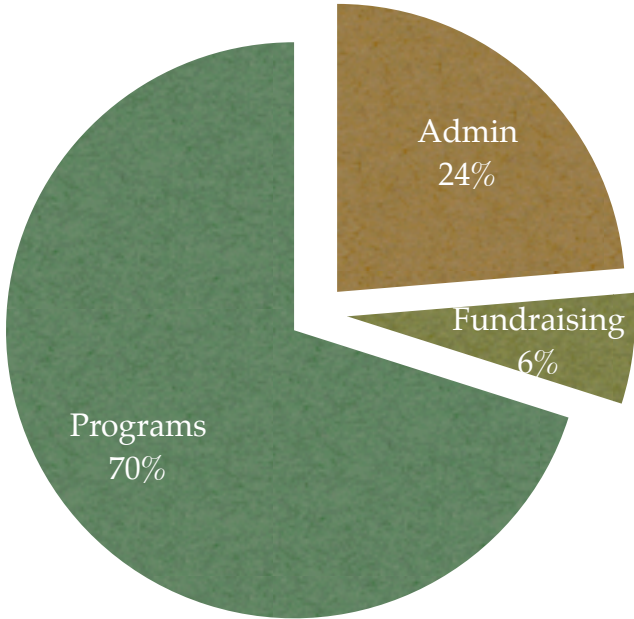
We are very proud to have reached over 3000 people through our lectures and workshops in 2010 . The ECOLIFE team looks forward to continuing these educational efforts in 2011.



FINANCIAL STATEMENT

Expenses 2010

TOTAL EXPENSES 2010	498,975
Administrative	118,243
Fundraising	30,959
Programs	349,773



GROSS REVENUE 2010	500,841
Administrative	99,578
Fundraising	47,928
Programs	353,335

ECOLIFE is extremely thankful for each donation and the power it brings to complete our important work.

Donors up to \$250

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